



Luxury yacht campaigns from existing photography

We turn approved yacht imagery into fresh, campaign-ready lifestyle content for charter marketing and brokerage launches — without another onboard shoot.

Marsyn Studio helps yacht brands extend the value of existing photography through polished lifestyle visuals, motion assets and seasonal campaign concepts. The focus is not replacing factual listing imagery, but creating the emotional campaign layer around it.

BUILT FOR



CHARTER OPERATORS



YACHT BROKERS

Sell the guest experience between major shoots

We help charter teams turn existing yacht photography into fresh, guest-led campaign content for seasonal pushes, destination marketing and social channels — without organising another onboard production.

BEST USE CASES



Mediterranean summer charter campaigns



Caribbean winter campaign refreshes



Destination-led social content



Family, couple and wellness storytelling

WHAT THE PILOT CAN INCLUDE



3 hero lifestyle concepts for one yacht



6 finished static campaign assets and format adaptations



1 short motion or Reel-style asset



1 revision round, with final delivery after approval



Ideal when you need fresh charter content but the yacht, guests or crew are not available for a new shoot.

Add emotion around priority listings

Marsyn Studio helps brokerage teams create the campaign layer around a yacht listing: polished lifestyle visuals that make a launch, relaunch or featured listing feel more aspirational, while factual sales photography remains distinct and untouched.

BEST USE CASES

	New listing launches
	Central agency or featured vessel campaigns
	Listing refreshes after price or positioning changes
	Editorial and social support for priority yachts

IMPORTANT DISTINCTION

	Lifestyle campaign visuals sit alongside — not inside — factual listing photography
	No change to specs, layouts or documentary sales imagery
	All final content remains subject to team approval before use

WHAT THE PILOT CAN INCLUDE

	3 hero concepts built around one active listing
	6 campaign-ready image assets and format adaptations
	1 short motion or launch teaser asset
	1 revision round after feedback

Useful when a vessel needs more presence, emotion and shareable content without the delay of a new shoot.



PILOT OFFER

One yacht. One campaign direction. One fast test.

The pilot is designed to give charter teams and brokers a low-friction way to test whether campaign-extension content can add value to an existing yacht photography library.



Pilot campaign — €750 ex. VAT

FOR ONE YACHT



INCLUDED

- 3 hero lifestyle concepts
- 6 finished static assets and core format adaptations
- 1 short motion or Reel-style asset
- 1 revision round
- Delivery after approval of selected direction



SIMPLE PROCESS

1. Source imagery review
2. Campaign direction and first concepts
3. Feedback and refinement
4. Final delivery package



BEST FIT

A yacht with strong existing photography but limited lifestyle content

A seasonal push, launch or listing that needs fresh momentum

A team that wants new campaign material without another full production day

A tailored concept can be prepared for a selected yacht before moving forward. Marsyn Studio focuses on premium, believable campaign visuals that extend the value of imagery you already own.

